

DAY 7: SALES TRANSFORMATION

# The Butterfly Project

8 Days Of Transformation  
And Growth



# Sales Transformation: Using Digital To Close More New Customers Faster

*An Interview With Jeff Thull*



 @jeffthull



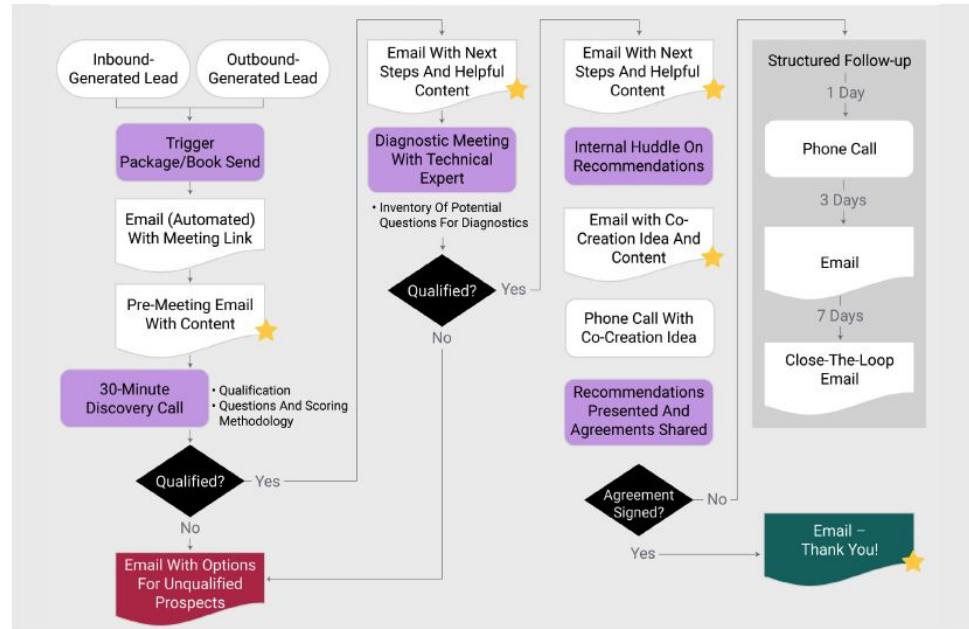
# Jeff Thull

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## Sales Process Mapping Framework



★ Denotes Referral Program Opportunity

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# Exclusive Content


## Sales Process Mapping Framework

# Join us for office hours at 4 p.m. ET for live Q&A


Thank you for attending! Tune in tomorrow for our next session:

**Customer Transformation:**

*Using Digital To Grow Revenue From  
Current Customers*

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