

# Create The Best Marketing Workshop...Ever

## Bring A Reality Marketing™ Event To Your Business Group

If you bring in a speaker who doesn't give your audience ideas they can use, what's the point?

Business audiences want lots of nuggets of information that they can take back to the office. The Reality Marketing Road Show™ travels nationwide to help entrepreneurs change the way they think about marketing and grow their businesses. This high-energy educational event is packed with stories, examples and techniques of business owners who have made changes to their marketing and seen huge success.



*Eric, speaking so animatedly that his hands blur.*

### Eric Keiles, Square 2 Marketing's Chief Marketing Officer, leads our team of Reality Marketing Roadies™ and teaches your group how to:

- Build a powerful Marketing Machine™
- Position your company as "Remarkable" and beat the competition
- Use low-cost marketing tactics with huge ROI
- Expand your prospect database with inbound leads
- Understand how your buyers select a company like yours
- Switch from Outbound to Inbound marketing strategies
- Avoid the most common marketing mistakes



Get the book, see the movie, hire Eric.

## Design Your Own Presentation:

- **Keynotes:** 30-45 minute high energy discussions that deliver an assortment of marketing ideas that can be implemented right away
- **Workshops:** ½ day interactive experiences that help attendees build customized marketing plans, ready to be implemented for their specific business
- **Seminars:** Full day adventures covering multiple topics that help attendees build a more detailed, customized marketing plan for their business

## Rave Reviews:

*“Seeing Eric’s workshop instantly changed the way I thought about my company’s marketing. That one morning has generated thousands of dollars in sales for my company!”*

- Barret Ersek, President, Holganix

*“Eric was fantastic as he presented the essence of “Reality Marketing Revolution” principles to our 80+ Coaches worldwide on our webinar together – clear, concise, compelling – great work!”*

- Keith Cupp, President, Gazelles International

*“A very strong and individualized (personalized) session by a strong and dynamic presenter.”*

*“We were fully engaged by his presentation. You can understand what he does, and most importantly, how you can use his tools in your own organization. Great interaction!”*

- Joanna McClintock  
2010 Business Leaders Forum Coordinator  
Albright College

*“Eric Kelies is a top notch speaker in the field of marketing. He’s a professional who knows his material and comes prepared. During Q&A time, Eric’s answers are based on experience, not fluff.”*

- John-Mark Davidson,  
Entrepreneurs’ Organization (EO)